

Fortuna Entertainment Group N.V. Trading Update for 2010

Amsterdam – Fortuna Entertainment Group N.V. (further „FEG“ or „the Company“), the leading Central European fixed-odds betting operator present on the markets of Poland, the Czech Republic, Slovakia and Hungary, announces its selected key performance indicators for the year 2010.

FEG is planning to publish its preliminary unaudited financial results for the year ended December 31st, 2010 on March 1st, 2011 in greater detail. The selected key performance indicators for 2010 are preliminary and unaudited figures and may change.

(in million EUR)	2010 estimate	2009 actual ¹	change in %
Total Amounts Staked	384	338	+14 %
Gross Win	93	85	+9 %

¹ without Fortuna HR

The preliminary figures are fully in line with Company's expectations and confirm a growing performance of FEG in the betting business on all relevant markets. Main goals of the Company for this year are the expansion of the current retail network, the development of the on-line betting, if supported by the legislation changes in Poland and a start of the lottery project in the Czech Republic.

„The recorded key economic indicators of the Company are very positive. We are pleased that we kept our commitment given to investors during the IPO and maintained the dynamics of growth for the full year 2010.“ said Fortuna Entertainment Group CEO Jiří Bunda.