

Jan Štefanek appointed as General Manager of Fortuna in Poland

Jan Štefanek has been appointed as new general manager of FORTUNA zakłady bukmacherskie Sp. z o.o. in Poland since March 2011. Mr. Štefanek worked as director of the sales network and sales director of Fortuna since February 2007 and in July 2007 he became a member of the Board of Directors of FORTUNA zakłady bukmacherskie Sp. z o.o..

Jan Štefanek (33) holds a degree in economics and management from the Business University in Ostrava. Between 2000 and 2002 he worked as project manager with KORAS Trade, where he was responsible for a construction of telecommunication network for the mobile operator Český mobil (currently Vodafone CZ).

In 2003 and 2005 he was a real estate developer and participated in a number of large real estate development projects in North Moravia. Later, in 2006 and 2007 he worked as manager developer projects with the construction company TCHAS.

In the office of general manager Poland, he replaced Aleš Dobeš who decided to resign from the post and pursue other carrier opportunities.

About Fortuna:

Fortuna Entertainment Group is the leading Central European betting operator. The founding company FORTUNA sázková kancelář a.s. ("FORTUNA Betting Office, joint-stock co.") was established in 1990 in Prague. A year later, Terno, a. s. was established in Slovakia.

In 2005 Penta Investments became owner of both entities and in the same year it acquired Poland's betting office Profesjonal. Subsequently, all companies were rebranded under one brand.

Thanks to its 20years of experience in the CEE market, Fortuna has been setting standards and trends in the betting sector. The group is constantly investing into development of new products and services; it has expanded its branch network as well as the quality of distribution channels. Currently Fortuna operates almost 1,400 point of sales in three markets.

The group has development on-line betting and gaming platform FortunaWin, through which it can offer products in new markets. Currently, FortunaWin provides betting and gaming products to customers in Hungary.

In October 2010, the company went through a successful IPO in the stock exchanges in Prague and Warsaw. The Czechoslovak financial group Penta remained Fortuna's majority shareholder.

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