

## Milan Al'akša appointed as General Manager of Fortuna Slovakia

As of April 1st, 2011 Milan Al'akša has been appointed as new general manager of Fortuna SK, a.s. He is joining the group from insurance company Dôvera, a.s., where he worked as Head of Health Insurance Sales. He also gained strong sales and managerial experience from banking sector.

Milan Al'akša (39) holds a degree from the University of Economics in Bratislava, faculty of business management.

In Dôvera he was responsible for extensive branch network and sales since 2008. Mr. Al'akša also managed branch network as deputy director for retail banking in Poštová banka a.s. which he joined in May 2005 from GE Capital Multiservis, k.s.

In the office of general manager Fortuna SK, a.s., he replaces Marek Biely who decided to resign from the post in the company.

Additional changes in the Board of Directors of Fortuna SK, a.s. as at March 31 2011: Marek Biely and Eva Lakomá ceased to be members of the Board of Directors of Fortuna SK, a.s. and they were replaced by newly appointed Milan Al'akša and Jiří Bunda. Departing member of the Supervisory Board of Fortuna SK, a.s. Aleš Dobeš has been replaced by Michal Vepřek.

### About Fortuna:

Fortuna Entertainment Group is the leading Central European betting operator. The founding company FORTUNA sázková kancelář a.s. ("FORTUNA Betting Office, joint-stock co.") was established in 1990 in Prague. A year later, Terno, a. s. was established in Slovakia.

In 2005 Penta Investments became owner of both entities and in the same year it acquired Poland's betting office Profesjonal. Subsequently, all companies were rebranded under one brand.

Thanks to its 20years of experience in the CEE market, Fortuna has been setting standards and trends in the betting sector. The group is constantly investing into development of new products and services; it has expanded its branch network as well as the quality of distribution channels. Currently Fortuna operates almost 1,400 point of sales in three markets.

The group has development on-line betting and gaming platform FortunaWin, through which it can offer products in new markets. Currently, FortunaWin provides betting and gaming products to customers in Hungary.

In October 2010, the company went through a successful IPO in the stock exchanges in Prague and Warsaw. The Czechoslovak financial group Penta remained Fortuna's majority shareholder.

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