

## Fortuna Entertainment Group NV adopted Stock Option Plan

**Amsterdam - Fortuna Entertainment Group N.V. the leading Central European fixed-odds betting operator active on the Polish, Czech, Slovak and Hungarian markets announces the adoption of an employee stock option plan.**

The General Meeting of Fortuna Entertainment Group NV held in Amsterdam on 25 May 2011 authorized the Management Board, subject to approval by the Supervisory Board, to purchase over a period of 18 months from 25 May 2011, the fully paid-up shares of the company's own capital on the stock exchange or elsewhere for payment within the period of 18 months, beginning 25 May, and to transfer the shares from the company's own capital that were purchased prior to or after 25 May 2011 for purposes of stock option plans and other general corporate purposes. Following authorization by the General Meeting, the Company adopted the stock option plan (hereinafter referred to as the "Plan") based on the principals stipulated below. The Plan will be implemented and administered by the Management Board and the Remuneration Committee established by the Supervisory Board. The Plan is valid from 30 June 2011 and the granting of options to eligible employees is subject to consent by signature.

### Eligibility

Employees in the betting divisions of the main subsidiaries of Fortuna Entertainment Group NV (i.e. Fortuna Entertainment Group NV, Fortuna Sázková kancelář a.s., Fortuna Zaklady Bukmacherskie sp z o.o., Fortuna SK a.s. and FortunaWin Ltd., Fortuna software s.r.o), employed by the company on or before 31 December 2010 are eligible to participate in the Plan.

### Granting of Options and Exercise Price

Participants in the Plan are granted the option (right) to acquire shares at the exercise price of CZK 115 per share. The number of options granted will be equal to the total number of employees participating in the stock option plan. Each option document contains information regarding the amount of common shares that can be acquired by the eligible employee at the exercise price; the number of shares that can be acquired depends on the employee's position. The option value may be adjusted following a definite variation in the share capital of the company, for example, capitalization, capital increase, new share or rights issue, consolidation or division of the company.

### Exercising of Options

Options granted in 2011 will be vested as of 1 March 2012 provided that the option holder remains an employee of the company and is not serving a notice period. Option holders who cease to be employed prior to 1 March 2012 due to other reasons than resignation or redundancy may exercise their option based on predetermined conditions. Options granted in 2011 can be exercised at anytime for a period of one year, i.e. until 28 February 2013.

At the exercise date, the option holder is entitled to remuneration from the company which is calculated as the difference between the closing price of shares in the Prague Stock Exchange or in the Warsaw Stock Exchange at the exercise date, and the exercise price. The option holder may decide to acquire physical shares. In such a case, the company will purchase shares on behalf of the option holder and transfer them to the respective holder.

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### **Change of Control**

In the event of a change of control, all options will be vested and must be exercised until the date of ownership change of the majority shareholding. In this case, employees are only entitled to financial remuneration; they may not request a share transfer.

### **Amendments to the Plan**

The Remuneration Committee may amend the Plan, including any extension, into subsequent calendar years acting upon Board decisions and subject to the provisions of any applicable law.

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