

## Jiří Hosnedl will become new general manager of Fortuna Lottery

As of December 1, 2011, Jiří Hosnedl will be appointed a new general manager of Fortuna Lottery. Prior to that, he has been working as Operations & IT Director of Fortuna and he also gained long term experience with the lottery business at Sazka. Mr. Hosnedl is replacing Martin Illner who is leaving the position of general manager from private reasons.

*„Under the management of Martin Illner, Fortuna Lottery has been established in the Czech numerical lottery market, managed to build strong brand awareness and introduced to the market two numerical games. My priority will be bringing the distribution network of terminals to 3,000 sales points, enhancing dynamic growth of Loto and Golden 11 and introducing new games and scratch tickets to the market. I am taking over from Martin a quality and highly efficient team of people which a key for a further development.“* Said **Jiří Hosnedl, new general manager of Fortuna Lottery.**

Jiří Hosnedl (48) has a degree from the College of Mechanical and Electrical Engineering and from the Open University. He started his professional career at ČKD Kompresory. From 1991 until May 2011 he worked at Sazka at different positions, at the end as Director of Operational and Technical Division. Since June this year he worked at Fortuna as Director of Operations & IT.

### About Fortuna:

Fortuna Entertainment Group is a leading Central and Eastern European betting operator. The founding company FORTUNA sázková kancelář, a.s. was established in Prague in 1990. Just one year later, Terno, a.s. was founded in Slovakia. In 2005, the Penta investment group became the owner of both companies and in the same year acquired the Polish betting operator Profesjonal and gradually unified these companies under one brand.

Fortuna creates standards and determines trends on the Central European market as a result of over 20 years experience in the betting industry. The Group continues to invest in the development of new products and services while expanding the branch network and the quality of distribution channels. Fortuna currently operates more than 1,400 branches on three markets.

The Group has developed the FortunaWin online betting and gaming platform, enabling products to be offered on new markets. FortunaWin is currently providing betting and gaming products to customers in Hungary. In October 2010, the company was successfully floated on the Prague and Warsaw Stock Exchanges. The major shareholder continues to be the Czechoslovak financial group, Penta.

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