

## Fortuna Entertainment Group (FEG)

### Fortuna PL will pay 6% betting tax for clients during EURO 2012

The Polish portfolio company of Fortuna Entertainment Group, FORTUNA zakłady bukmacherskie [www.efortuna.pl](http://www.efortuna.pl), will grant a special offer for its clients through paying for them a half of the tax, namely 6% from all bets taken from June 1st to the EURO 2012 final. The offer will cover both bets on all of the UEFA matches and other sports events available on the [efortuna.pl](http://efortuna.pl) service, and – in case of participants of Fortuna Klub Plus – also bets made in betting shops.

Covering half of the 12% tax which is charged by the taxing authorities from the legal bookmakers significantly increases the competitiveness of the Fortuna's offer in relation to illegal bookmakers, which don't pay tax in Poland. From June 1st to July 1st, the choice between Fortuna and the operators which are not licensed by the Ministry of Finance will therefore be much easier:

1. Fortuna offers legal bets through traditional betting points as well as on-line
2. The betting offer for EURO 2012 in Fortuna is as wide as in the foreign operators
3. The tax for all sports betting during the EURO 2012 is only 6%
4. For example, the value of 6% tax rate of PLN 10 amount staked is PLN 0.60, which represents a very low price paid by the Fortuna client for no risk of punishment for participating in illegal bets at offshore operators. The remaining 6% (PLN 0.60) will be covered by Fortuna. Thus, the client of Fortuna who pays amount staked of PLN 10 will actually play for PLN 9.40, instead of PLN 8.80

*„In order to ensure that EURO 2012's incredible atmosphere is not overshadowed by a high tax rate for betting, we will pay for half of that amount on behalf of our customers. This promotion concerns bets for the UEFA Champions League and other sports events fixed by our online clients and members of Fortuna Klub Plus that would like to bet in betting shops ! This is the first time in the history of Polish sport that we will be hosting such an important global event. We can achieve our biggest goals only if we combine both strategy and execution, which is why we offer special promotions, LIVE bets and the extended offer of mobile betting services. We do all this in the name of the great football festival, which is EURO 2012” – said Jan Stefanek, CEO of Fortuna zakłady bukmacherskie [www.efortuna.pl](http://www.efortuna.pl).*

Unlike foreign bookmakers who haven't got permission from the Ministry of Finance, Fortuna – as a legal operator – **gives its clients a full guarantee of safe play**. The Fortuna website [www.efortuna.pl](http://www.efortuna.pl) is freely available, both through computers and smartphones. Fortuna's online service requires registration, allowing the user's age to be verified based on Social

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Security Numbers. What's more, Fortuna offers innovative applications and LIVE bets, which let the bookmaker's continue betting on sport events while the game is on.

With the launch of the online offer in Poland, Fortuna changed into Fortuna [www.efortuna.pl](http://www.efortuna.pl). Since January 2012, the company operates sports betting not only through the country's largest network of betting shops, but also via the Internet as the first legal online Polish operator.



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