

## Ondřej Vích will become Fortuna's new head bookmaker

As of 1 January 2013, Ondřej Vích will become a new head of bookmaking of Fortuna Entertainment Group NV. He will join the Company from BetClic Everest Group, where he was lately responsible for group risk management. Ondřej will replace Michal Hanák who will be leaving the Company based on his private decision.

*„Michal Hanák's resignation is a loss for us, however I am convinced that Ondřej Vích is an adequate replacement. His professional experience is very valuable for us and for a further development of our sports betting business,“* said Radim Haluza, CEO of Fortuna Entertainment Group.

Vích (33) graduated from the Institute of Chemical Technology, Prague and for the last 10 years he has been working in the sports betting business. He started his career as bookmaker in the company Bet365 in 2003. Subsequently, he worked at Expekt, where he was responsible for pre-match bets leading a team of 40 bookmakers in the years 2010 and 2011. In 2012 he was responsible for the group risk management at BetClic Everest Group (BetClic, Expekt).

### About Fortuna:

Fortuna Entertainment Group is a leading Central and Eastern European fixed-odds betting operator. The founding company FORTUNA sázková kancelář, a. s. was established in Prague in 1990. Just one year later, Terno, a. s. was founded in Slovakia. In 2005, the Penta investment group became the owner of both companies and in the same year acquired the Polish betting operator Profesjonal and gradually unified these companies under one brand.

Fortuna creates standards and determines trends on the Central European market as a result of over 20 years of experience in the fixed-odds betting industry. The Group continues to invest in the development of new products and services while expanding the branch network and the quality of distribution channels. Fortuna currently operates more than 1,400 branches on three markets. The Group has developed the FortunaWin online betting and gaming platform, enabling products to be offered on new markets. FortunaWin is currently providing betting and gaming products to customers in Hungary.

In October 2010, the company was successfully listed on the Prague and Warsaw Stock Exchanges. The major shareholder continues to be the Czech-Slovak financial group, Penta. Fortuna entered the lottery market in May 2011, launching the sale of scratch cards, followed in July by the first fully-fledged number lottery to be launched in the Czech Republic in more than 50 years – Fortuna Loto. In November of the same year another game followed - the daily game Zlatých 11 and in April 2012 another weekly game SuperLoto.

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