

New Chairman of the Management Board and CEO at Fortuna Entertainment Group N.V.

AMSTERDAM/Warsaw/Prague – In the fourth quarter of 2014, Per Widerstrom will be taking over the position as the new Chairman of the Management Board and CEO at Fortuna Entertainment Group. He is joining Fortuna from Gala Coral Group (Managing Director of Gala Interactive), one of the leading European multichannel betting and gaming groups. Widerstrom´s main goal is to develop Fortuna´s multichannel strategy.

„I am very happy to join the Fortuna team. The Fortuna Entertainment Group is very well positioned to become the undisputable leader in the regulated Central European sports betting & gaming sector with the most trusted and exciting multi-channel betting & gaming brand. I am delighted to have got the opportunity to lead the Fortuna organisation in these exciting times “, said Per Widerstrom.

Per Widerstrom will be replacing Fortuna´s current Chairman of the Management Board and CEO Radim Haluza, who will stay with the business until the end of the year to ensure a smooth transition. Michal Vepřek, CFO of Fortuna Entertainment Group N.V. will be replaced at the end of the year as well.

„Fortuna is in a very good financial shape and is enjoying a high level of trust and credibility of the investors. I have enjoyed three successful and exciting years in Fortuna and wishing the company and the new management team all the best“, said Radim Haluza.

Per Widerstrom has a strong track record and international experience of successfully managing companies in the sport betting and gaming sector, FMCG and telecommunications. Apart from Gala Coral Group where he managed the Gala Interactive business as Managing Director, he successfully led as CEO the international on-line betting and gaming company Expekt.com, held senior group executive positions at the global online betting and gaming group BWIN.PARTY as well as the group COO position at PartyGaming. Per has a long-term experience with the CE market. While working for Expekt.com, BWIN.PARTY, PartyGaming and Telenor he managed activities, amongst others, in Ukraine, Poland, Czech Republic, Slovakia, Slovenia and the Baltic countries. Per Widerstrom graduated from the London School of Economics and Gothenburg School of Economics in the fields of finance, business administration and international accounting.

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