

Radim Haluza becomes Director of Business Development for the Fortuna Entertainment Group

As of 1st May, Radim Haluza has become the Director of Business Development for the Fortuna Group. Radim joins the company from his position of CEO for Žabka a.s. which was sold by the Penta investment group to Tesco in March 2011. He began working for Penta in 2003 and one year later was involved in the Fortuna acquisition.

Radim has been fully familiar with Fortuna since its acquisition days, when he was involved in the financial and tax planning for the entire transaction in the early days of the acquisition in addition to developing the auditing process in the finance department. As Director of Business Development for the Fortuna Group, his primary responsibility is to manage major projects and develop the entire group.

Radim Haluza (36) graduated from the University of Economics in Prague, Faculty of Finance and Accounting, where he also spent part of his studies in London at King's College. He started working for Penta as a Financial Controller prior to his appointment as their Chief Financial Officer (CFO). During his time at Penta he was responsible for the structuring of transactions and securing funding.

In 2009 he became CEO of Žabka a.s., a retail chain with more than 120 shops and 700 hundred employees, where he was responsible for increasing annual turnover from 500 million CZK to 2.1 billion CZK. He managed Žabka until the exit of Penta, who sold the chain to Tesco for more than 1 billion CZK.

About Fortuna:

Fortuna Entertainment Group is a leading Central and Eastern European betting operator. The founding company FORTUNA sázková kancelář, a.s. was established in Prague in 1990. Just one year later, Terno, a.s. was founded in Slovakia.

In 2005, the Penta investment group became the owner of both companies and in the same year acquired the Polish betting operator Profesjonal and gradually unified these companies under one brand. Fortuna creates standards and determines trends on the Central European market as a result of over 20 years experience in the betting industry. The Group continues to invest in the development of new products and services while expanding the branch network and the quality of distribution channels. Fortuna currently operates more than 1,400 branches on three markets. The Group has developed the FortunaWin online betting and gaming platform, enabling products to be offered on new markets. FortunaWin is currently providing betting and gaming products to customers in Hungary.

In October 2010, the company was successfully floated on the Prague and Warsaw Stock Exchanges. The major shareholder continues to be the Czechoslovak financial group, Penta.

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