

Fortuna – already 10,000 subscribers for on-line bets in Poland

As a part of preparation for the launch of on-line fixed odds betting offer, Fortuna zakłady bukmacherskie, a subsidiary of Fortuna Entertainment Group NV, has started taking registrations at efortuna.pl and subscribers data verification. Since the beginning of September there have been already over 10,000 individual subscribers confirmed as Fortuna website users.

The amendment to the Polish Gambling Act, which enables Polish bookmakers legally operating on the domestic market – such as Fortuna – to offer fixed-odds bets services on-line, came into force on July 14th, 2011. After receiving the official agreement for such operations from the Ministry of Finance, the Company will be able to compete with foreign entities.

The preparatory process of on-line bets offer launch includes registration of already subscribed and brand new users to Fortuna website, followed by opening an on-line account for on-line betting purposes. **To fulfill the registration process, each subscriber must provide accurate and up-to-date personal details along with the ID number (by the PESEL number), enabling age verification.** Each subscriber is entitled to register one on-line account.

„Fortuna Entertainment Group has been successfully providing on-line services and has a broad experience in running on-line fixed-odds bets in Czech Republic and Slovakia. Our intention is to introduce such services in Poland as well, after we receive the green light from the Polish Ministry of Finance. By the end of September we have recorded 10,000 users, that have either completed verification process or registered at our website. We are very content with such result. Moreover, we are expecting that these are the people that will be using Fortuna’s to-be-launched-soon on-line services – said Jan Stefanek, Fortuna zakłady bukmacherskie CEO.

The participation in fixe-odds bets, organized disobediently to the rules of the Polish Gambling Act or without appropriate license is subject to **fine**, which – depending on the income of the pecuniary – can reach **from a few hundred even up to a few thousand PLN**. Moreover, placing on-line bets, organized by foreign parties, can also be liable to a penalty of up to three years of imprisonment. Furthermore, **incurring any claims or compensation** from the **illegal foreign bookmakers** is **much more complex**. In case of any dispute in regards to the scale of or the winning as a whole, as well as any reimbursements – it is the bet-maker that covers all costs of international legal proceedings. Therefore, **on-line services provided by legally operating bookmakers ensures the safety and security of each transaction.**

Basing on the know-how of Central-European Group, running fixed-odds bets in sales points and on-line as well as 15 years of experience on the Polish market, **Fortuna zakłady bukmacherskie set the standards and trends in this field.**

Firstly, the Company strictly abides by the players **age verification procedures**, which will also be applied with the on-line bidders. Secondly, all Fortuna clients will be provided with **full customer services and support – both on-line and in sales points**. As a bookmaker registered and operating legally in Poland, **Fortuna** acts in compliance with the Polish Gambling Act and is a taxpayer, **subject to Polish law**.



FORTUNA

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