

Fortuna Loterie is launching new game - SUPERLOTO

One column for only CZK 12, two drawings featuring in each draw as many players desired, CZK 150 million at stake and three draws a week. All of this is part of SUPERLOTO, the new lottery run by Fortuna, set to start on Wednesday 2 May. It is a game that directly targets players of the competing Sportka.



The mechanics of SUPERLOTO will be very familiar to all of those who have been playing Loto. Once again, six numbers are selected from 49, plus a colour, but one of four, this time around. The supplementary game “+Šťastné číslo” [+A happy number] also follows the same system as seen in Loto, while another supplementary game, “Loto Plus”, is a novelty. With a single column filled in on their ticket, players can thus now play for three different winnings.

“The lottery market has been developing quite rapidly over the past few months. That is why we have decided to respond to the new situation in a radical manner, by launching a new flagship game of Fortuna Loterie, SUPERLOTO. We have maintained the traditional format of six numbers out of 49, plus a selection of a colour, but now we hold draws three times a week, on Tuesdays, Thursdays and Sundays. We have also added the second drawing within the draw, something which has been requested by many players. Compared to competing lottery games, SUPERLOTO is the cheapest, with one column costing a mere 12 crowns, but still offering the chance to win as much as hundreds of millions of crowns,” **said Jiří Hosnedl, CEO of Fortuna Loterie.**

For a single column, costing CZK 12, with six correct numbers out of 49 (second prize), the minimum amount to be divided between the winning ticket holders is CZK 5 million. When the correct colour is selected, on top of the six correct numbers (first prize), the minimum amount to be distributed increases to CZK 10 million. SUPERLOTO also contains a BONUS, with the same guarantee applying to a total of at least CZK 40 million. Further winnings are available in each of the two supplementary games, “Loto Plus” and “+Šťastné číslo”, with the highest payouts in both cases being CZK 10 million.

The premium money pool is a feature of its own. The first premium of the year from Fortuna, amounting to CZK 100 million, can be played for from 15 May. The SUPERLOTO pool will therefore offer players the chance to win as much as CZK 150 million (first prize + BONUS game + premium) with a ticket costing CZK 92.

SUPERLOTO will pay out on 55% of bets received. Tickets are available throughout the complete Loterie Fortuna network, i.e. at supermarket tobacconists in Kaufland, Tesco, Globus and Spar, hAlbert hypermarkets, and in large shopping centres, and at other tobacconists across the Czech Republic.



FORTUNA

Contact:

Vladan Crha

Tel.: +420 267 218 133

Mobil: +420 739 607 562

E-mail: crha.vladan@ifortuna.cz

| SUPERLOTO | | Correct numbers and correct colour | | Minimum prize pool |
|--------------|--------------------------------------------|------------------------------------|----------------|--------------------|
| | | Correct numbers | Correct colour | |
| BONUS | Matchng game end number and +Šťastné číslo | 6 | Yes | CZK 40,000,000 |
| Prize | 1 st | 6 | Yes | CZK 10,000,000 |
| | 2 nd | 6 | No | CZK 5,000,000 |
| | 3 rd | 5 | N/A | / |
| | 4 th | 4 | N/A | / |
| | 5 th | 3 | N/A | / |

About Fortuna:

Fortuna Entertainment Group is a leading Central and Eastern European fixed-odds betting operator. The founding company FORTUNA sázková kancelář, a. s. was established in Prague in 1990. Just one year later, Terno, a. s. was founded in Slovakia. In 2005, the Penta investment group became the owner of both companies and in the same year acquired the Polish betting operator Profesjonal and gradually unified these companies under one brand.

Fortuna creates standards and determines trends on the Central European market as a result of over 20 years of experience in the fixed-odds betting industry. The Group continues to invest in the development of new products and services while expanding the branch network and the quality of distribution channels. Fortuna currently operates more than 1,400 branches on three markets. The Group has developed the FortunaWin online betting and gaming platform, enabling products to be offered on new markets. FortunaWin is currently providing betting and gaming products to customers in Hungary.

In October 2010, the company was successfully listed on the Prague and Warsaw Stock Exchanges. The major shareholder continues to be the Czech-Slovak financial group, Penta. Fortuna entered the lottery market in May 2011, launching the sale of scratch cards, followed in July by the first fully-fledged number lottery to be launched in the Czech Republic in more than 50 years – Fortuna Loto. In November of the same year another game followed - the daily game Zlatých 11.

FORTUNA

Contact:

Vladan Crha

Tel.: +420 267 218 133

Mobil: +420 739 607 562

E-mail: crha.vladan@ifortuna.cz